

CLEARER
THINKING



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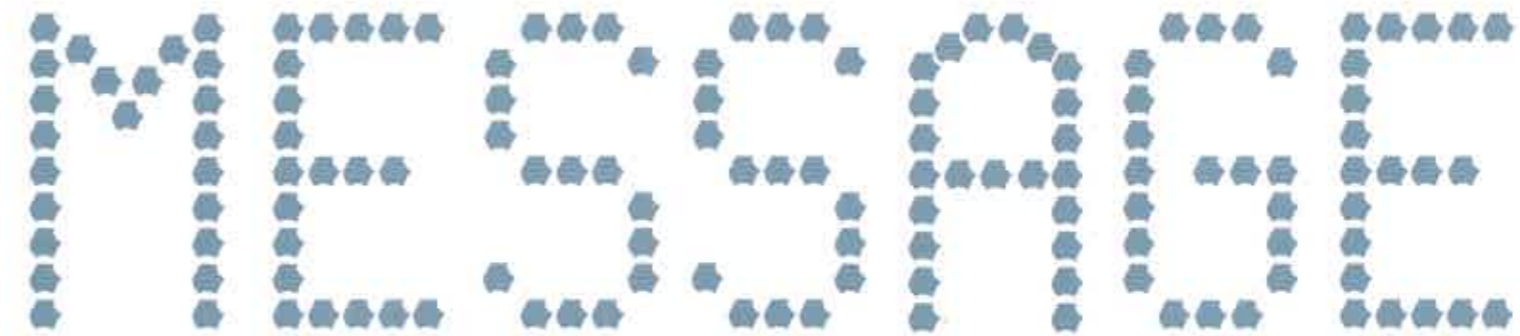


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NIKKALITE DEWTECT SHEETING

There can be few more evocative sights than fragile droplets of dew glistening on a hillside as the morning sun rises. But the effects of dew on road signs can be rather less easy on the eye. When dew forms on traffic signs at night, it can reduce the reflective properties to such an extent that signs appear to 'black out' making them illegible to motorists.

That's why Nippon Carbide Industries and Rennicks developed Nikkalite Dewtect dew resistant sheeting. By attracting water droplets together to form a membrane across its surface the Dewtect sheeting allows normal retroreflectivity to occur. But that's not the only clever thing about this revolutionary product. The water membrane actually washes the sign as water runs down it – making each sign self-cleaning. And clearly better for drivers and traffic engineers alike.



NIKKALITE PROTECTIVE OVERLAY FILM

On most surfaces graffiti is ugly, anti-social and costly to remove. On traffic signs it can also be extremely dangerous. A motorist concentrating on deciphering a sign obscured by graffiti is a motorist not giving the road their full attention. Which is why Nikkalite protective overlay film has a crucial role to play in road safety.

This highly durable, transparent film is solvent resistant and acts as a barrier to spray paint, marker pens and other surface contaminants. These can simply be wiped away, whilst sticky labels are also easily removable. The film can be cleaned numerous times without reducing its effectiveness and is also UV resistant, extending the life of the sign face and significantly reducing the whole life cost.

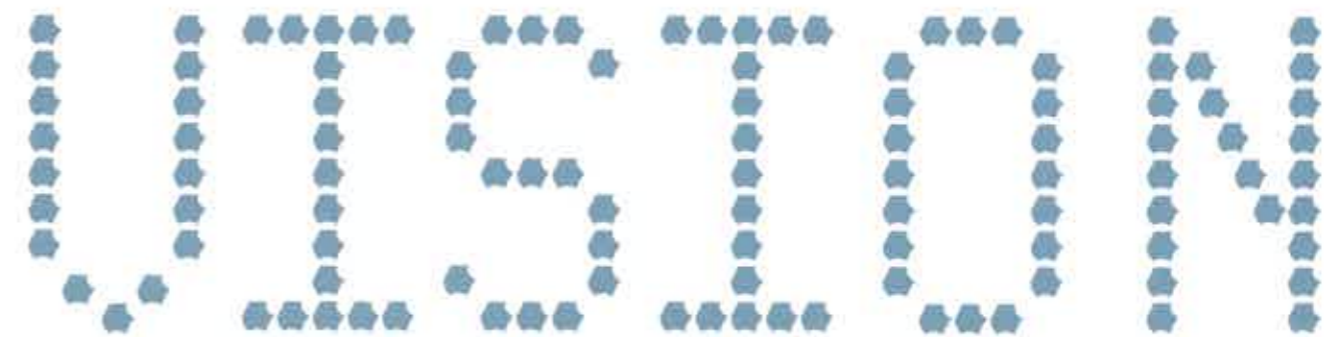
STANDARD



NIKKALITE CRYSTAL GRADE MICROPRISMATIC SHEETING

The earlier a motorist is able to see a road sign, the longer they have to absorb the information given. This is especially important when travelling at speed. Nikkalite Crystal Grade Microprismatic Sheeting has been developed as a premium, high visibility product, perfect for use on motorways, high speed roads and busy, brightly lit towns and cities. Offering outstanding reflectivity through a range of angles, Crystal Grade sheeting gives superior day and night time contrast, allowing information to be seen earlier by road users in all conditions. Truly making it king of all who survey it.

In addition to these technological innovations, each sign equipped with this sheeting is superbly durable, with a twelve-year product life offering both peace of mind and outstanding value to clients.





NIKKALITE ULTRALITE SPECIAL SHEETING

There has always been high demand in the signage industry for a cost-effective yet highly competent reflective sheeting product. Ultralite fulfils this role superbly. Proven time and time again since it was first developed, Ultralite's encapsulated glass bead design provides excellent retroreflectivity at all angles making it perfect for use on all roads and it is extensively used by both the Highways Agency and Local Authorities. Ultralite sheeting is the perfect solution for both rural and urban roads, offering a wide range of traffic sign applications in town and country.

The latest version of Ultralite provides a long lifespan (12 year warranty) and high product performance, delivering unrivalled value for money for sign makers and clients nationwide. It's easy to see why so many signage professionals have fallen for this product hook, line and sinker.

For every day use, Ultralite is ultra effective.

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RENNICKS: A CLEARER THINKING COMPANY

With over 25 years' experience in the industry, Rennicks has long been at the forefront of developing and supplying the very latest signage technology. Offering a single point of contact for local authorities and signmakers alike, our goal is to provide a comprehensive range of high-quality materials backed up by the expertise that our clients have come to expect. In addition to the recognised Nikkalite brand of retroreflective and non-reflective materials we also carry a complete range of stainless steel and aluminium sign fixings and channel extrusions.

In our experience, modern customers are looking for much more than aggressive pricing and, while we will always offer excellent value for money, we also pride ourselves on adding value through an unrivalled knowledge of the market. As active members of every recognised trade association our staff are heavily involved in the regulation and development of each aspect of the UK traffic sign business. Rennicks also provide training courses throughout the country, helping traffic sign operatives to achieve professional qualifications recognised by the industry. After sales care is similarly strong with our unique warranty offering dedicated technical support, regular warranty inspection and peace of mind to our customers and clients around the UK.



We enjoy the freedom that being a private company affords us and enjoy passing this flexibility on to our customers. To find out more about what we do we've included a number of case studies: a simple guide to the difference that Rennicks bring to our clients. After all, better customer service should not be demanded, it should be expected.

It's simply clearer thinking.

